PRESS RELEASE

VYVO Celebrates Winning a Platinum and Two Golds at the 15th Annual AVA Digital Awards 2021

SANTA CLARA - JAN. 29, 2021 - Today, VYVO was awarded a **Platinum and Two Gold Awards** at the 15th Annual AVA Digital Awards for their Life Watch Generation 2.

These *AVA Awards* are for VYVO's Life Watch Digital Campaign Launch. VYVO has been awarded a Platinum Award for the category of Digital Video Creation, Motion Graphics Product. VYVO also received two Golds: the first for their Social Campaign in the category of Video Production, Commercials, Product, and the latter in the category of Web-Based Production, Short Form Web Video - under 3 Minutes, Healthcare.

The collection of accolades that VYVO has recently received showcases the strength of their message, highlighting that VYVO's offering is not just a Life Watch that collects your data; it is ***a Life Watch that powers an emerging Digital Health Sharing Economy*** that's growing quickly and is *a first in the direct selling space*. VYVO has been on point in reaching their audiences with compelling and informational content that shows the significant potential of their unique and lucrative *home-based tech opportunity* - catering to every individual's financial goals and flexibility.

"I'm both incredibly honored and proud of what we have accomplished with our launches of life-changing technologies like in our Life Watch Generation 2. The fact that we continue to receive recognition from peers in the industry, and specifically for how we are sharing the message about the impact our **Digital Health Sharing Economy** can have, serves to affirm that everyone on the VYVO Journey is on a smart path to success." shared Fabio Galdi, CEO.

Mr. Galdi continues, "This new year's success is truly a rollover from the hard work and dedication that our entire team put in last year, and I can't help but smile because our results keep validating our efforts. *Our mission is now more relevant than ever*, not just for a few, but for all those who are ready to start living a life truly worth living. We aren't satisfied with simply getting by. *We strive to make every moment wonderful*".

The 15th Annual AVA Digital Awards honors high standards of excellence in digital creativity, branding, and strategy and *whose work serves as a benchmark for the industry*. This year the awards were sponsored and judged by the Association of Marketing and Communication Professionals (AMCP). The AMCP is the industry's preeminent third-party evaluator of creative work. The organization has judged over 200,000 entries since its formation in 1994.

VYVO Inc.
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About the AVA Digital Awards

AVA Digital Awards is an international competition that recognizes excellence by creative professionals responsible for the planning, concept, direction, design, and production of digital communication. Work ranges from digital campaigns – to audio and video production – to website development – to social media engagement – to mobile marketing.

About VYVO

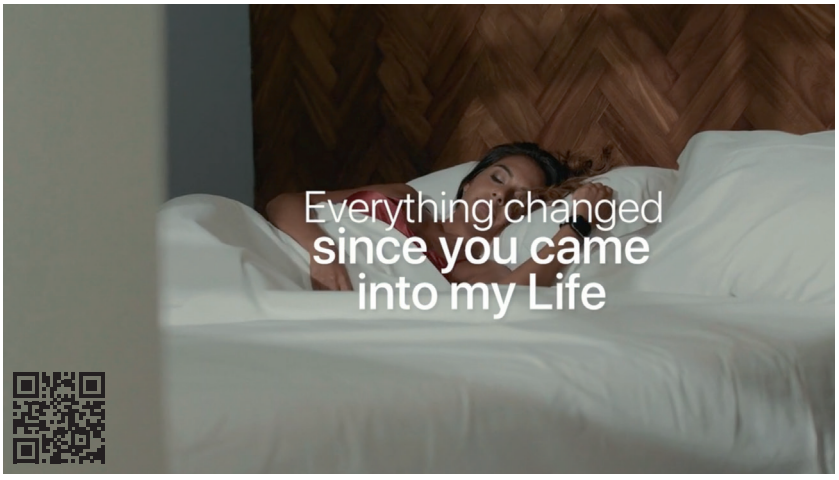
VYVO is on a mission that has created a lucrative *home-based tech opportunity* empowering millions of people worldwide to maximize limitless online revenue focused on health, prosperity, and economic well-being. Members are continuously rewarded for wearing their VYVO Life Watch while effortlessly contributing their biodata anonymously to a unique Global Health Fintech Platform, enabled by Life Sensing Technology™ and secured by Blockchain technology.

VYVO Inc. is an *award-winning Silicon Valley-based technology company* that creates sophisticated wearable technology and quality precision nutrition, that delivers an unrivaled direct selling opportunity; enabling everyone to join VYVO's Smart Generation and use their platform for the greater good of humanity. VYVO are proven leaders in innovation with patented technology that protects, monitors, and empowers people who seek an overall enhanced lifestyle. VYVO's technology-driven mission has inspired the first self-funded **Digital Health Sharing Economy** where *everyone can prosper*.

For more information, please visit VYVO.com and join VYVO's Facebook Community.

Contact: press@vyvo.com

vimeo.com/469720327



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